

Cristina C. López

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DATE OF BIRTH 06/04/1962, ARGENTINA

ARGENTINE AND SPANISH NATIONALITY

PROFESSIONAL PROFILE

Certified Public Accountant – U.B.A., Social Responsibility, and Organizational Coach.

Extensive experience in regional management of companies and civil society organizations, both national and international.

Planner and analytical with great effectiveness in action, responding to values based on respect for Human Rights, equity, acceptance, integrity and ethical behavior.

STRENGTHS

Great **ability to adapt to different socio-cultural environments**, labor career with outstanding polyvalence, orientation towards total quality with a **high ethical and social commitment**, and initiative and capacity for constant learning.

NON-NATIVE LANGUAGE SKILLS



CAREER

● FUNDACIÓN EL OTRO (2006 – present)

Non-governmental organization specialized in Social Responsibility and Sustainability.

It has carried out projects for UNDP, Oxfam Novib, Ministry of Foreign Affairs of the Netherlands, IDB, Federal Investment Council, GCABA, among others.

Positions: President of Fundación el Otro. Responsible for Social Responsibility programs.

Tasks : Co-secretary of the Strategic Committee for Social Responsibility of IRAM (Argentine Standardization Body). Member of ISO 26000 Post Public Organization Advisory Group.

Representative of Fundación el Otro in: OECD Watch, World Bank Civil Society Team, UN Forum on Business and Human Rights, Argentine Platform of Civil Society Organizations for Corporate Social Responsibility in the Argentine OECD National Contact Point, among others.

Member of the International Executive Committee of the network Red Puentes Internacional (RPI) between 2009 and 2013 and coordinator of the Argentine Chapter of the RPI between 2008 and 2010.

Member of the IAE Business School "Challenge Ships" for entrepreneurship development as Judge of projects and Entrepreneur Mentor.

● HAYKU SRL (2006 – present)

Management Consulting, Sustainability Audits in value chains. Training and other CSR services.

It has provided services for SGS Argentina S.A., IRAM, IARSE, among others.

Positions: Founding partner. Director of the area of sustainability.

Tasks: Social Auditor – Protocolos: SMETA, URSA Unilever, SGP Coca Cola, Coles Supermarket, ABB, Fala-bella, McDonalds, Zara, Pepsico, Johnson. ISO 26000 2010 and social responsibility's Trainer.

- **INDEPENDENT CONSULTANT (2001 - present)**
Consultancy and training in social responsibility (SR) and sustainability.

UNDP - consultant for the development of SR instruments for the Ministry of Labor, Employment and Social Security of the Nation.
 Chamber of Deputies of the Nation - consultant on social responsibility and sustainable development.
 Fair Labor Association - Social monitor for the farming sector.
 Puma Safe - Social monitor for the textile sector.
 IRAM - Audit of the adoption of ISO 37120: 2014 - indicators of sustainability in cities, in the Autonomous City of Buenos Aires.
 Guest lecturer in universities: ITBA, UADE, UBA, UCA, UNLA, UNLaM, UNLP, UNLZ, UTDT, among others.
 Coordinator of the Center for International Studies at UNLZ.
- **CONSULTORA BAIMA (2003-2006)**
Consulting services.

Position: Director of Business Restructuring in crisis.
- **UNIVERSIDAD DEL SALVADOR (2003-2005)**
Academy.

Position: Foundational teacher on the Master Degree of Organizational Coaching at USAL.
- **DMC - Dollfus Mieg et Cie (1995-2000)**
Manufacture and commercialization of threads and other embroidery articles.

Positions: South America Marketing Manager. Member of the International Marketing Committee in Paris. Financial Administrative Manager of the Argentine subsidiary.
- **COATS CADENA SACEI (1987-1995)**
Manufacture and commercialization of sewing and embroidery threads.

Positions: Sub Administrative Manager, Accountant and Tax Chief.
- **DISMO SA (1985-1987)**
Manufacture and commercialization of Calvin Klein products.

Position: Responsible for the Accounting Department.
- **RADIO FAMILIA SA (1984-1985)**
Radio Station (LR2 Radio Argentina).

Position: Accounting Department Manager's assistant.
- **COLGATE PALMOLIVE SA (1978-1984)**
Manufacture and commercialization of toiletries and cleaning products.

Positions: Chief of Organization and Methods department. Analyst Sr. of Accounts.

MAIN ACHIEVEMENTS

IN RELATION TO SOCIAL RESPONSIBILITY AND SUSTAINABILITY

- Participation in processes of normative development of different initiatives related to Social Responsibility and Sustainability:

- ISO 26000:2010 Guidance on social responsibility – Nominated expert representing the NGO sector of Argentina. Participation in international plenaries: Chile September 2008, Canada May 2009 and Denmark May 2010 and responsible for the presentation of the Argentine case at the VIII International Plenary Session ISO 26000.
- ISO 20400: 2017 Guidance on Sustainable Procurement - NGO expert and member of the IRAM delegation in the Rio de Janeiro's consensus and approval of publication. Speaker at the II Global Forum on sustainable procurement-ISO 20400, SMEs and developing countries panel for the presentation of the Argentine case on SMEs in supply chains.
- IRAM Referential 11 Occupational quality management project.
- IRAM Referential 16 Stakeholder's identification and engagement.
- ISO 26000-SDGs linkage tool for developing the ISO 26000 and SDGs brochure - Contributing to the United Nations sustainable development goals with ISO 26000.

• **Participation in ISO Strategic local Committees of incidence on Social Responsibility and Sustainable Development:**

- Member of ISO 26000 Post Public Organization Advisory Group.
- IRAM (Argentine Standardization Body): Member of the Strategic Committee on Social Responsibility and the Strategic Environmental Committee.
- World Bank / FMI: Fellow.
- OECD: Member of the Argentine group in the process of reviewing the OECD Guidelines for Multinational Enterprises.
- UN Business and human rights: Member of the Argentine delegates at the meetings of Medellin 2013 and Geneva 2015.
- CPCECABA: member of the Social Responsibility Committee.

• **Development of the methodology for the calculation of the 100 sustainability indicators in cities of ISO 37120:** 2014 for its application. **IRAM's Auditor for the homologation of the ISO 37120:** 2014 Sustainable development of communities - Indicators for city services and quality of life's adoption by the GCABA in 2015.

• **Member of the Evaluation Committee of Mercado Magazine** for the annual election of Argentina's 10 best sustainability reports.

• **More than 500 man / days of social audits** between 2013 and 2016 with the following protocols: SMETA, URSA Unilever, SGP Coca Cola, Coles Supermarket, ABB, Falabella, McDonalds, Zara, Pepsico and Johnson among others.

• **Executive direction of the Red Puentes Internacional Network** and its representation to the International Cooperation for the development of resources. Financing and / or strategic alliances with Oxfam Novib, ICCO, SOMO, Fairfood, AECID, Carolina Foundation, IDB, COSPE, CISP, CESTAS, and others.

• **Coordination of the Oxfam Novib and Ministry of Foreign Affairs of the Netherlands Project** "Incidence of South-North Civil Society in the **development of Corporate Social Responsibility in Latin America**".

• **Development of training projects in social responsibility and articulation of State / Business / Civil Society for the Social Responsibility Department** of the Province of Buenos Aires and the Province of Neuquén.

• **Direction of the Federal Investment Council Social Responsibility program** "Municipalities and their Stakeholders".

• **Coordination of the international meetings about value chain issues "The value chain of the textile and clothing sector, a Latin American Perspective"** INTI June 2008 and Forum Fashion Ethics Metropolitan Center of Design of the CABA June 2010.

• **Leadership of the social responsibility federal round table of NGOs, Municipalities and Trade Unions** "Human rights violations in value chains" INTI 2008.

- Co-drafting of the book "Social Report, a tool for corporate accountability. State of affairs in other countries. The Argentine case." Cited as a source for the development of Buenos Aires Law 2594.
- Speaker at local and international level in several forums of Social Responsibility and sustainability in Argentina, Bolivia, Brazil, Copenhagen, Mexico and Peru.
- Candidate for the IDB's Juscelino Kubitschek Award for the work on the development and dissemination of the ISO 26000 standard submitted in June 2010 made by the Argentine Standardization Body (IRAM).

EDUCATION

Public Accountant - UBA 1980-1986

ISO 26000 Expert – Certificate IRAM 2011

SMETA Auditor Certificate SGS/SSCE/SSACC/512223/P/72 2013

Coaching: LLC + Axialent + PV + Factor Coaching 2001/2005

LANGUAGE SKILLS

Spanish: Native speaker

English: Advanced level

French: Intermediate level

Portuguese: Intermediate level

Italian: Elementary level